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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty**  | **Faculty of Philosophy** |
| **GENERAL INFORMATION** |
| Study program  | **Journalism** |
| Study Module (if applicable) |  |
| Course title | Journalism in printed media |
| Level of study | [x] Bachelor [ ]  Master’s [ ]  Doctoral |
| Type of course | [x]  Obligatory [ ]  Elective |
| Semester  |  [x]  Autumn [ ] Spring |
| Year of study  | second |
| Number of ECTS allocated | 7 |
| Name of lecturer/lecturers | Tatjana Vulić |
| Teaching mode |  [x] Lectures [ ] Group tutorials [ ]  Individual tutorials [ ] Laboratory work [ ]  Project work [ ]  Seminar [ ] Distance learning [ ]  Blended learning [ ]  Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| *At the end of the course, students should be able to primarily acquire knowledge and be capable of analyzing the contents, as well as the influence and power of printed media- newspapers and periodicals press. Finally, students should be ready to recognize, correctly analyze and understand the mode of operation of the Ethical codex.*  |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| **Main topics: The definition and concept of the press; Theories of the press; The beginnings of Serbian press, Modernization of the press; Journalist of the XXI century - cyber journalist; Sources and media rhetoric; Stereotypes in the press; Freedom of the press versus the interests of the state and commercial media; Online versus traditional standards of journalistic standards; Editing; Popular forms and design of magazine; Narrative journalism and creative writing.** |
| **LANGUAGE OF INSTRUCTION** |
| [x] Serbian (complete course) [ ]  English (complete course) [ ]  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)[ ] Serbian with English mentoring [ ] Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **Points** | **Final exam** | **points** |
| **Activity during lectures** | **10** | **Written examination** |  |
| **Practical teaching** | **30** | **Oral examination** | **40** |
| **Teaching colloquia** | **20** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |