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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | Faculty of Economics | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Business Management** | | |
| Study Module (if applicable) | | | | Marketing | | |
| Course title | | | | English Language 4 | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Third | | |
| Number of ECTS allocated | | | | 2 | | |
| Name of lecturer/lecturers | | | | Jelena Lj. Basta | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Acquiring more complex grammatical structures, extending economic and business vocabulary, developing an ability to discuss various important business and corporate subjects, developing skills necessary for various forms of written business communication.*  *Having successfully completed the curriculum, students are expected to successfully utilise complex grammatical and lexical structures of English for Economic and Business Purposes, develop an advanced level of a linguistic and communicative competence related to diverse thematic areas, be completely aware of the necessity to work individually on developing linguistic accuracy and fluency, have successful, coherent and structured business correspondence.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| *Company history, company organisation, corporate identity, ethics in business, the global financial crisis, venture capital, types of companies, business crimes and wrongdoings, problems at work; synonyms, word derivation (related to business and economic vocabulary). collocations, nations and nationality words, phrasal verbs in business English, the difference between personal and personnel, agency, branch and subsidiary, idioms; inversion, prepositional phrases, the active and passive voice, passive+infinitive.* | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_English\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **10** | | **Written examination** | | | **20** |
| **Practical teaching** |  | | **Oral examination** | | | **30** |
| **Teaching colloquia** | **40** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |