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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | Faculty of Economics | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Business Management** | | |
| Study Module (if applicable) | | | | Marketing | | |
| Course title | | | | French Language 3 | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Third | | |
| Number of ECTS allocated | | | | 2 | | |
| Name of lecturer/lecturers | | | | Slavica J. Pejić | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Extending all linguistic competences, by means of various linguistic activities (written and oral) within the framework of preset topics related to the economic discourse. Grammatical units are taught in accordance with the set teaching goals. Training students for translating and writing more complex business letters independently.*  *Students acquire an ability to work individually while handling written economic information in a foreign language, as well as an ability to translate and create more complex business letters independently. They are capable of understanding authentic materials related to the field of economics, of retelling an analysed text orally.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| *Insurance, marketing, internet and e-commerce; business letters: offers and replies to offers, the acceptance and confirmation of an order, refusing and clearing an order; the use of prepositions, the use of infinitives, infinitive clauses, causal clauses, comparison.* | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_French\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **20** | | **Written examination** | | | **30** |
| **Practical teaching** |  | | **Oral examination** | | | **20** |
| **Teaching colloquia** | **30** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |