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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | Faculty of Economics | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Business Management** | | |
| Study Module (if applicable) | | | | Marketing | | |
| Course title | | | | Agrarian Management | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Fourth | | |
| Number of ECTS allocated | | | | 7 | | |
| Name of lecturer/lecturers | | | | Snežana M. Đekić  Sonja N. Jovanović | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Introducing students to the specifics of organising food production in agricultural enterprises and cooperatives, as well as in commercial farms. It is essential to learn about the way in which business functions are organized and about the rational uses of resources in agribusiness. The comparison of agrarian management in Serbia with the ones in developed countries is used as the basis for directing Serbian agribusiness to the optimum.*  *The ability to identify and overcome the specific business risks in the area of agriculture; ability to solve economic and organizational problems in agribusiness; the ability of optimal choice of production factors in order to increase competitiveness; an ability to make decisions regarding investment in agriculture and rural development.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| *Subject and specifics of agrarian management. Basic principles of agrarian management. Management of agricultural resources and production. Horizontal and vertical production structure. Specialization in agriculture. Organization of agricultural enterprises and cooperatives. Agrarian entrepreneurship and family farms. The impact of macroeconomic policies on agricultural development. Land policy. Prices policy of agricultural products. Tax policy. Policy of commodity reserves. Subsidies in agriculture. Insurance in agriculture. The policy of international trade of agricultural products. Agricultural extension service. Integrated rural development. The importance of financial management in agriculture. Measurement of economic success of agricultural enterprises. Technological management in agriculture. Market of agricultural products and marketing. Information system in agribusiness. Managers in agribusiness. Integrated quality management. Agro marketing. Decision making based on mathematical models.* | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **20** | | **Written examination** | | |  |
| **Practical teaching** | **10** | | **Oral examination** | | | **50** |
| **Teaching colloquia** | **20** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |