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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty**  | Faculty of Economics |
| **GENERAL INFORMATION** |
| Study program  | **Economics** |
| Study Module (if applicable) | Marketing |
| Course title | Reverse Logistics |
| Level of study | [ ] Bachelor [x]  Master’s [ ]  Doctoral |
| Type of course | [ ]  Obligatory [x]  Elective |
| Semester  |  [x]  Autumn [ ] Spring |
| Year of study  | First |
| Number of ECTS allocated | 5 |
| Name of lecturer/lecturers | Goran R. MilovanovićNada K. Barac |
| Teaching mode |  [x] Lectures [ ] Group tutorials [ ]  Individual tutorials [ ] Laboratory work [x]  Project work [ ]  Seminar [ ] Distance learning [ ]  Blended learning [ ]  Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| *Introducing students to key theoretical dimensions of reverse logistics (RL); analyzing regulatory, technological, and environmental dimensions of RL and its mission in the sustainable development of the national economy; formulating RL management strategies in companies of the Republic of Serbia and their supply chains in order to improve their competitiveness and profitability.**By mastering RL, students will be able to: understand the theoretical foundations of the discipline; identify the extent, causes, effects, and locations of reverse flows of materials, work-in-progress and finished products; participate in teams responsible for the profitable RL activity management and processes, both in companies and in their supply chains.* |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| *Conceptual and institutional frameworks of RL; RL key activities; trends in RL; characteristics of products that are returned and their processing; RL in retail sales; improving reverse flows of products; closed-loop supply chains; European Union directives relating to RL; quality management in RL; regulations of the Republic of Serbia on the RL; problems of storage of returned products; RL and 4RL providers; integration of forward supply chain with reverse supply chain; RL and environmental resources; RL and waste management.* |
| **LANGUAGE OF INSTRUCTION** |
| [x] Serbian (complete course) [ ]  English (complete course) [ ]  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)[x] Serbian with English mentoring [ ] Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **Points** | **Final exam** | **points** |
| **Activity during lectures** | **20** | **Written examination** |  |
| **Practical teaching** | **10** | **Oral examination** | **50** |
| **Teaching colloquia** | **20** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |