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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | Faculty of Economics | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Economics** | | |
| Study Module (if applicable) | | | | Marketing | | |
| Course title | | | | Reverse Logistics | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | First | | |
| Number of ECTS allocated | | | | 5 | | |
| Name of lecturer/lecturers | | | | Goran R. Milovanović  Nada K. Barac | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Introducing students to key theoretical dimensions of reverse logistics (RL); analyzing regulatory, technological, and environmental dimensions of RL and its mission in the sustainable development of the national economy; formulating RL management strategies in companies of the Republic of Serbia and their supply chains in order to improve their competitiveness and profitability.*  *By mastering RL, students will be able to: understand the theoretical foundations of the discipline; identify the extent, causes, effects, and locations of reverse flows of materials, work-in-progress and finished products; participate in teams responsible for the profitable RL activity management and processes, both in companies and in their supply chains.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| *Conceptual and institutional frameworks of RL; RL key activities; trends in RL; characteristics of products that are returned and their processing; RL in retail sales; improving reverse flows of products; closed-loop supply chains; European Union directives relating to RL; quality management in RL; regulations of the Republic of Serbia on the RL; problems of storage of returned products; RL and 4RL providers; integration of forward supply chain with reverse supply chain; RL and environmental resources; RL and waste management.* | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **20** | | **Written examination** | | |  |
| **Practical teaching** | **10** | | **Oral examination** | | | **50** |
| **Teaching colloquia** | **20** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |