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| **UNIVERSITY OF NIŠ** | | | | | | | | |
| **Course Unit Descriptor** | | | **Faculty** | | Faculty of Mechanical Engineering | | | |
| **GENERAL INFORMATION** | | | | | | | | |
| Study Program | **Engineering Management** | | | | | | | |
| Study Module (if applicable) | - | | | | | | | |
| Course Title | European Business Strategies | | | | | | | |
| Level of Study | ☒Bachelor | | | ☐ Master’s | | | | ☐ Doctoral |
| Type of Course | ☐ Obligatory | | | ☒ Elective | | | | |
| Semester | ☐ Autumn | | | ☒ Spring | | | | |
| Year of Study | IV | | | | | | | |
| Number of ECTS Allocated | 6 | | | | | | | |
| Name of Lecturer/Lecturers | Jelena S. Petrovic | | | | | | | |
| Teaching Mode | ☒ Lectures | | | ☐ Group tutorials | | | | ☐ Individual tutorials |
| ☐ Laboratory work | | | ☐ Project work | | | | ☒ Seminar |
| ☐ Distance learning | | | ☐ Blended learning | | | | ☐ Other |
| **Purpose and Overview (max. 5 sentences)** | | | | | | | | |
| *The objective of this course is to provide a theoretical and practical understanding of the resource allocation issues facing the business corporation and the environment in which it operates. This course aims to provide students with knowledge and tools to analyze contemporary economics systems in Europe and the world.* | | | | | | | | |
| **Syllabus (brief outline and summary of topics, max. 10 sentences)** | | | | | | | | |
| 1. The economic system (concept and elements); 2) Primary types of economic systems; 3) Changes of the economic systems; 4) Economic systems and macroeconomic policy; 5) Macroeconomic policy: objectives and instruments; 6) Comparative analysis and classification of economic systems. | | | | | | | | |
| **Language of Instruction** | | | | | | | | |
| ☒Serbian (complete course) | | ☒ English (complete course) | | | | | ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course) | |
| ☐Serbian with English mentoring | | ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **Assessment Methods and Criteria** | | | | | | | | |
| **Pre exam Duties** | | **Points** | **Final Exam** | | | **Points** | | |
| **Activity During Lectures** | | **10** | **Written Examination** | | |  | | |
| **Practical Teaching** | | **10** | **Oral Examination** | | | **Max. 30 (depending on Teaching Colloquia)** | | |
| **Teaching Colloquia** | | **50** | **Overall Sum** | | | **100** | | |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | | | |