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| **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty** |  |
| **GENERAL INFORMATION** |
| Study program  | Graphic design |
| Study Module (if applicable) |  |
| Course title | Printmaking 1 |
| Level of study | x☐Bachelor ☐ Master’s ☐ Doctoral |
| Type of course | ☐X Obligatory ☐ Elective |
| Semester  | X☐ Autumn ☐Spring |
| Year of study  | third year of study |
| Number of ECTS allocated | 4 |
| Name of lecturer/lecturers | Slavica Dragosavac |
| Teaching mode | ☐Lectures X☐Group tutorials ☐ Individual tutorials☐Laboratory work ☐ Project work ☐ Seminar☐Distance learning ☐ Blended learning ☐ Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| Introduction to the basic elements of poster design, as well asto the artistic and aesthetic values in the organization of graphic surfaces.Mastering the problems of composition and analysis of visual elements; development of skills and technical and technological procedures in the realization of a poster on a given topic. |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| The elements of typography, photography and illustration are gradually introduced by the working process on the specified topics. Student is introduced to the variety of art and graphic possibilities, while working on the task through independent research and authorial creation, in correlation with subjects Letter and Typography, overcoming the problems of poster’s surface organization, introducing photography and illustration as dominant bearer of the ideas.After a detailed analysis and elaboration of basic ideas, the work should be realized in some of the given techniques, which combines the aesthetic value and conceptual function of visual messages. |
| **LANGUAGE OF INSTRUCTION** |
| X☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **70 Points** | **Final exam** | **30 points** |
| **Activity during lectures** | **30** | **Written examination** | **\*** |
| **Practical teaching** | **20** | **Oral examination** | **5**  |
| **Teaching colloquia** | **20** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |