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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | Faculty of Technology in Leskovac | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | International Material and Energy Flow Management | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | **BUSINESS PLAN DEVELOPMENT** | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | I (the first year of study) | | |
| Number of ECTS allocated | | | | 4 | | |
| Name of lecturer/lecturers | | | | Ivana Mladenović-Ranisavljević | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *The objective of this course is to enable the students to conduct an elementary financial feasibility study for a business plan. The course objectives in detail are: Understand and apply basic financial mathematics to calculate project or business values; Get a basic understanding of analyzing financial statements and balance sheets; Get a sound understanding on the creation of business plans. On the basis of mastery of teaching content, the student is able to recognize, identify and solve problems relating to company business plan. It also meets with the methods of cost management.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| Introduction. Accounting and Controlling. Investment Calculations and Business Valuation. Finance and Investment. Cost Management. System of Cost Accounting. Business Plan Design. Analysis of Case Studies. | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **10** | | **Written examination** | | | **60** |
| **Practical teaching** |  | | **Oral examination** | | |  |
| **Seminar paper** | **30** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |