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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty** | **Faculty of Philosophy** |
| **GENERAL INFORMATION** |
| Study program  | **PEDAGOGY** |
| Study Module (if applicable) | / |
| Course title | **Media Didactic** |
| Level of study | ☐Bachelor ☐ Master’s ☒ Doctoral |
| Type of course | ☐ Obligatory ☒ Elective |
| Semester  | ☒ Autumn ☐Spring |
| Year of study  | 1st and 2nd  |
| Number of ECTS allocated | 10 |
| Name of lecturer/lecturers | **Zoran B. Stanković****Dragana Lj. Stanojević** |
| Teaching mode | ☒Lectures ☐Group tutorials ☒ Individual tutorials☐Laboratory work ☒ Project work ☐ Seminar☐Distance learning ☐ Blended learning ☒ Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| *Introducing, acquiring basic knowledge and develop critical thinking about: the modern media environment and the conceptual definition of media didactics;* *E-learning as a focus of the media didactic; didactic design, selection criteria and designing of teaching media;* *Internet and distance education; self-education and lifelong learning in the multimedia environment, implementation and evaluation of the media in educational process.* |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| **The contemporary media environment and didactics; Media didactic: the emergence and fundamental questions. Evaluation research in the field of multi/media; Conceptual definitions: media didactic, media pedagogy, multimedia didactic, hypermedia educational technology;** **The media in historical context. Stages in the development of teaching media;** **The relationship and importance of multi/media and teachers in the process of teaching and learning;** **The media in the context of information theory and communications. The nature and type of educational communication;** **The general theory of media. The place and role of multi/media in multifactor model of teaching and learning; The impact of multi/media and the Internet on the didactic strategies;** **The operational use of computer in education. Computer and multimedia strategies.** |
| **LANGUAGE OF INSTRUCTION** |
| ☒Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **Points** | **Final exam** | **points** |
| **Activity during lectures** | **20** | **Written examination** | **/** |
| **Practical teaching** | **20** | **Oral examination** | **50** |
| **Teaching colloquia** | **10** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |