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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Sociology** | | |
| Study Module (if applicable) | | | | / | | |
| Course title | | | | Sociology of Culture | | |
| Level of study | | | | ☐Bachelor ☐ Master’s x☐ Doctoral | | |
| Type of course | | | | ☐ Obligatory x☐Elective | | |
| Semester | | | | x☐ Autumn x ☐Spring | | |
| Year of study | | | | 1st year of doctoral study | | |
| Number of ECTS allocated | | | | 10 (ten) | | |
| Name of lecturer/lecturers | | | | Branislav Stevanović | | |
| Teaching mode | | | | x☐Lectures ☐Group tutorials x☐ Individual tutorials  ☐Laboratory work ☐ Project work x☐ Seminar  ☐Distance learning ☐ Blended learning ☐ Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| The aim of this course is to train students for a critical and comparative approach to cultural phenomena, develop in them the sensibility to recognize and research the delicate "spirit products" and identify the specifics of the spiritual and cultural phenomena in society, such as science, language, art and religion. Explain that all individual phenomena of culture are not alone (although they have relative independence) and that culture is not a simple collection of them, but a social and ontological entity that determines the society (structure) on which it grows. This requires an analysis that does not observe culture from an elitist standpoint but identifies it in everyday situations. | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| Social determinants of culture. Social structure and symbolic culture. Dichotomous models of culture: folk and national culture, rural and urban culture. Elite, popular and mass culture. Global and local culture. Cultural determinants of society. The field of symbolic culture: language, symbol, myth, science, religion, art. Subject and methods of sociology of culture. Dynamic processes in culture: the globalization of culture. Multiculturalism and interculturalism. Cultural relativism and ethnocentrism. Cultural conflicts - collisions of cultures. Cultural studies. Culture as the basis of ethnic identity in the Balkans. Cultural lifestyles: provincialism, snobbery, kitsch. Mass culture - "cultural industry" and "awareness industry". Social functions of culture. Cultural values and needs. Cultural policy and economics of culture. Organizational, business and marketing culture. Management in culture. Sponsoring culture. Postculture. | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| x☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures**  **(seminar)** | **0-20** | | **Written examination** | | | **0-40** |
| **Practical teaching** |  | | **Oral examination** | | | **0-40** |
| **Teaching colloquia** |  | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |