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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Undergraduate studies of Communication and PR** | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | Intellectual Property Law | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Third | | |
| Number of ECTS allocated | | | | 8 | | |
| Name of lecturer/lecturers | | | | Jelena Vuckovic | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Introducing students to the current issues in the field of copyright and intellectual property rights. The students are informed about the fact that modern age has built its business relationships in which the use of patents, trademarks, and copyrights are considered indispensable for economic growth and increase of national wealth and therefore need to be protected. Due to its importance for the modern world, intellectual property rights are protected both at the international and at the national level. The aim of the course is to* provide students with the knowledge concerning both the various forms of intellectual property and authorship and the ways of their protection. | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| **Intellectual Property Law: concept and development; The single market, competition law; Authors’ rights: concept and development; The moral and economic rights. Author's work; Authors and co-authors. Copyright and copy left. Inheritance of copyright; Computer program; Rights related to copyright; Industrial Property Law; Patent law; Know how; Other rights related to the Patent Law; International regulation of intellectual property rights. The World Trade Organization. TRIPS Agreement.** | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **10** | | **Written examination** | | |  |
| **Practical teaching** |  | | **Oral examination** | | | **50** |
| **Teaching colloquia** | **40** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |