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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Basic studies of communication and public relations** | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | Management of human resources | | |
| Level of study | | | | x☐Bachelor ☐ Master’s ☐ Doctoral | | |
| Type of course | | | | x☐ Obligatory ☐ Elective | | |
| Semester | | | | x☐ Autumn ☐Spring | | |
| Year of study | | | | first | | |
| Number of ECTS allocated | | | | ESPB-5 | | |
| Name of lecturer/lecturers | | | | Radovic C. Vladeta | | |
| Teaching mode | | | | x☐Lectures ☐Group tutorials ☐ Individual tutorials  ☐Laboratory work ☐ Project work ☐ Seminar  ☐Distance learning ☐ Blended learning ☐ Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Adopting certain skills and knowledge about the activities in the field of managing human resources in contemporary organization. Learning strategic and operative technical postulates and organizational and functional specific ways of operating the modern systems with a specific technological capacity.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| **The basic concept, matter and function of management of human resources. The essence and matter of strategic management and contemporary concept of the development, structuralism and the basic models. Managing of human capital. Organisation of informational system and function of educational methods in management. Human planning and projecting in the field of information. Management of human resources in media. Media and implementation inter informational system. Management in artistic production. Management of Information and virtual variant...** | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| x☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **10** | | **Written examination** | | |  |
| **Practical teaching** | **20** | | **Oral examination** | | | **50** |
| **Teaching colloquia** | **20** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |