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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty**  | **Faculty of Philosophy** |
| **GENERAL INFORMATION** |
| Study program  | **Undergraduate studies of Communication and PR** |
| Study Module (if applicable) |  |
| Course title | **Media Law** |
| Level of study | [x] Bachelor [ ]  Master’s [ ]  Doctoral |
| Type of course | [x]  Obligatory [ ]  Elective |
| Semester  |  [x]  Autumn [ ] Spring |
| Year of study  | Third |
| Number of ECTS allocated | 8 |
| Name of lecturer/lecturers | Jelena Vuckovic |
| Teaching mode |  [x] Lectures [x] Group tutorials [ ]  Individual tutorials [ ] Laboratory work [ ]  Project work [ ]  Seminar [ ] Distance learning [ ]  Blended learning [ ]  Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| *Introducing students to the freedom of public information by studying three main pillars of media: professional standards of journalism, the legal framework of media and the ethical principles.**The aims of the course is creating and accepting the attitude about the importance of including media in a multicultural society and about the importance of promoting professionalism and tolerance.* |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| **1. The law of media: concept and development; 2. Freedom of mass media in both domestic and international law; 3. The right of mass media for information dissemination; 4. Information availability; 5. Restrictions on media freedom; 6. Restrictions on publishing the information which are directed against fundamental human rights; 7. Conflict of press freedom and the personal rights; 8. Rights of the Politicians and other public officials; 9 Personal rights referred to published information; 10. The right of reply; 11. The right of correction; 12. The right to recall; 13. The right to compensation; 14. Banned advertisements; 15. The importance of ethical codes and the implementation of law** |
| **LANGUAGE OF INSTRUCTION** |
| [x] Serbian (complete course) [ ]  English (complete course) [ ]  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)[ ] Serbian with English mentoring [ ] Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **Points** | **Final exam** | **points** |
| **Activity during lectures** | **10** | **Written examination** |  |
| **Practical teaching** | **20** | **Oral examination** | **40** |
| **Teaching colloquia** | **30** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |