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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Communication and PR** | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | Radio Journalism | | |
| Level of study | | | | XBachelor ☐ Master’s ☐ Doctoral | | |
| Type of course | | | | x Obligatory Elective | | |
| Semester | | | | ☒ Autumn ☐Spring | | |
| Year of study | | | | Second | | |
| Number of ECTS allocated | | | | 6 | | |
| Name of lecturer/lecturers | | | | Jevtović B. Zoran | | |
| Teaching mode | | | | X Lectures Group tutorials ☐ Individual tutorials  ☐Laboratory work ☐ Project work ☐ Seminar  ☐Distance learning ☐ Blended learning ☐ Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *This course teaches history, development, influence and perspective of radio media, both globally and in Serbia. Students will adopt the knowledge of the structure of radio programs as well as basic writing and technical skills in radio media. At the end of the course, students should be able to write and report for radio media and produce radio style pieces including newscasts, news stories and interviews. At the same time, the course should enable more accurate perception, understanding and analysis of radio programs for national, regional and local radio stations.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| **Theoretical study:**  **• Radio as a means of mass communication and a phenomenon**  **• History of the radio, the beginnings of radio journalism**  **• Creation and development of radio and public broadcasting in Serbia**  **• The development of broadcasting news**  **• Speech and voices on the radio**  **• Interrupting the program and sound effects, acoustics and spaciousness, broadcasting studio**  **• One-way conversation, a dialogue on the radio, talk shows, live program**  **• Expressive radio resources, radio genres (news, report, insert or clip, package)**  **• Radio reportage**  **• Picturesque and emotionality of radio speech, information accuracy**  **• Recording, editing, mixing**  **• Telephone or phono report, presenters or leaders**  **• The power of listeners**  **• Digital radio, the rise of pirate radio stations**  **• Freedom of editing program, ethics reporting**  **Practical teaching: Exercises**  **Analysis of radio programs and forms of expression, exercise writing news and basic radio pieces, exercise radio editing of news and package.** | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| X☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **5** | | **Written examination** | | |  |
| **Practical teaching** | **5** | | **Oral examination** | | | **30** |
| **Teaching colloquia** | **60** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |