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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty** | **Faculty of Philosophy** |
| **GENERAL INFORMATION** |
| Study program  | **Undergraduate Academic Sociology Study Program** **(240 ECTS)** |
| Study Module (if applicable) | Communication and PR |
| Course title | RELIGIOUS COMMUNITIES AND THE MEDIA |
| Level of study | ☐Bachelor ☐ Master’s ☐ Doctoral |
| Type of course | ☐ Obligatory ☐ Elective |
| Semester  | ☐ Autumn ☐Spring |
| Year of study  | 3rd year |
| Number of ECTS allocated | 5 (five) |
| Name of lecturer/lecturers | Dragan Todorović, Associate Professor, PhD |
| Teaching mode | ☐Lectures ☐Group tutorials ☐ Individual tutorials☐Laboratory work ☐ Project work ☐ Seminar☐Distance learning ☐ Blended learning ☐ Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| Introducing students to the roles of the mass media in designing public opinion on religious communities, religious freedom and religious tolerance. Gaining new knowledge on the presentation of church activities and religious communities in the media. Preparation for reporting on church activities and religious communities. Preparation for the design of religious sections in the papers and religious television shows in the layman’s media. |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| The majority and minority in the Serbian religious sphere: how to live in a multi-religious society. The structure of churches and religious communities, the clergy and their ranks and models of address. The layman’s media on religious content. The right of traditional churches and religious communities to broadcast religious programs: the uniconfessional or multi-confessional approach. The media of the Serbian Orthodox Church, the Roman Catholic Church and the Islamic community. The media of small religious communities. The media and new religious movements. The media as promoters of religious dialogue and ecumenism. New media as the channels of the promotion of church and religion: internet presentations, web portals, and social networks. Layman journalists or journalist believers in religious programs. Media and religious fundamentalism. The media and religious tourism. Direct broadcasting of religious events. Epistles of church dignitaries in media communication. Reporting on religious life in the local community. |
| **LANGUAGE OF INSTRUCTION** |
| ☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **Points** | **Final exam** | **points** |
| **Activity during lectures** | **15** | **Written examination** |  |
| **Project making and presentation** | **60** | **Oral examination** |  |
| **Teaching colloquia** | **25** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |