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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Basic studies in Communication and public relations** | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | Rhetoric and public speaking | | |
| Level of study | | | | x☐Bachelor ☐ Master’s ☐ Doctoral | | |
| Type of course | | | | x☐ Obligatory ☐ Elective | | |
| Semester | | | | x☐ Autumn ☐Spring | | |
| Year of study | | | | second | | |
| Number of ECTS allocated | | | | ESPB-6 | | |
| Name of lecturer/lecturers | | | | Cvetanovic V.Ivan | | |
| Teaching mode | | | | x☐Lectures ☐Group tutorials ☐ Individual tutorials  ☐Laboratory work x☐ Project work ☐ Seminar  ☐Distance learning ☐ Blended learning ☐ Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Adopting the basic knowledge of Rhetoric, the relation of Rhetoric towards poetics, stylistics, psychology, the practise of oratory, the practise of oratory in radio and television* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| **The concept of Rhetoric, Greek Rhetoric , Roman Rhetoric, Rhetoric of early Christianity, Modern Rhetoric, The development of speech, Auditorium, Speech for radio and television** | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| ☐xSerbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **10** | | **Written examination** | | | **15** |
| **Practical teaching** | **15** | | **Oral examination** | | | **30** |
| **Teaching colloquia** | **30** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |